

Nikki Lin (Xiuping Lin)

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Qualifications:

I am a career-minded self-starter with good interpersonal skills and over 20 years experience in the design industry. My experience includes working with graphics, websites, printed materials and presentations. I am a creative individual who can also work well with others. I understand the value of working together as a team. I have extensive experience working with international manufactories in China. I have advanced levels of design and layout skills in Microsoft and Adobe products.

AREA OF EXPERTISE

(Mac & PC) Web and

Graphics:

HTML, CSS, PHP, JavaScript, Adobe Photoshop, Adobe After Effect, Adobe Illustrator, Adobe InDesign, Dreamweaver, Flash, Fireworks, Word, Excel, PowerPoint.

Computer 3D Modeling, Texturing/Lighting & Sculpture:

3ds Max, MAYA, Cinema 4D, ZBrush and Google Sketchup.

3D Animation / Video editing:

3ds Max, Maya, Final Cut Studio, Motion.

Examples of my work: <http://nikkilin.com/>

EDUCATION:

1989-1992: Earned Bachelor Degree, Fuzhou Academy of Arts and Sculpture Fujian, China.

2001-2002: Web/Graphic De Anza College. Cupertino, CA.

2002-2004: Web/Graphic San Jose City College. San Jose, CA.

EMPLOYMENT:

2010 – Present: Rocket Dog Brands Inc. Web Administrator, San Ramon, CA

- * Working with VP-marketing, produce and deliver high-quality, design-savvy web & interactive content.
- * Design page layouts, site content, graphics and banners
- * Responsible for email marketing campaigns,
- * Mobile site, development and layout
- * Design and layout of printed material
- * Developed and maintain company E-Commerce websites
- * Troubleshoot and ensure quality of final web output.
- * Update and Develop web contents with Venda front-end platform.
- * Design 3d Booth for trade shows.
- * Editing Product videos for web.
- * PowerPoint Presentation Design.

2007 – 2010 HyperSurf Internet Services Inc.

Web/Graphic Designer,
San Jose, CA.

- * Developed and maintained company websites utilizing Dreamweaver, HTML, Flash and Photoshop.
- * Performed validation of completed sites including the debugging and testing of code.
- * Created graphics including icons and logos using Fireworks and Photoshop.
- * Met and corresponded with clients to determine client needs for company sites.
- * Created corporate web sites, portals and large-scale web applications.
- * Developed and designed new web interfaces, layouts and site graphics.
- * Created and Designed test web sites for sales as well as demonstration purposes.

2003 – 2007 Freelancer & College.

- * Studied computer 2D/3D web graphic & animation.
- * Using 2D/3D graphic software to visualize product concepts and ideas.
- * Freelance website design and graphics design.

2002 – 2003 Producer Price Corp.

Lead product design, art director. Union City, CA, U.S.A.

- * Develop products such as gift, toy and home accessories designs.
- * Travel to China to consulting with manufactories, and visit trade shows.

1997 – 2002 Lin Xiuping, Studios.

Founder, President, Design – Development Consultant and Art Director, Shenzheng, China.

- * Consulting product designs over 50 manufactories in ShengZhen, Fujian, Donguan, Guangzhou China.
- * Over 10 different types of products designs such as toy, gift, doll and home decor.
- * Use of many different types of materials including plastics, foam materials, resin, wood, glass, and metal etc.
- * Managed a studio design team of forty employees.

1995 –1997 The Koly Company.

Lead Sculptor, Gift and Toy Designer, Consultant, Dongguan, China.

- * Develop products designs.
- * Inspect and revise development samples to meet specifications within product guidelines.
- * Track sample entries to assure on-time development, engineering and accurate specifications.
- * Communicate with company clients for new product designs.

1992–1995 The Baida Manufactory.

Sculptor & Designer, Shenzhen, China.

- * Product designs and sculpture.
- * Develop product color/materials.
- * Communicate with production line.
- * Determine product cost.